

# 30 UNDER 30 WINNERS INFORMATION



**The team at Media Isle of Man and Gef is excited to celebrate this year's Gef's 30 Under 30 Winners.**

Below we've included helpful information outlining Gef's 30 Under 30 photo and video shoot and interview questionnaire for our winners.

Please do take the time to read through and don't hesitate to contact us at any time if you have any updates or questions.

## PHOTO AND VIDEO SHOOT

All winners will have an official photoshoot at the Media Isle of Man offices. This will include filming a short video, taking a headshot-style photo, and recording quick video soundbites. These will be used across Gef's social media and as winner profiles on the Gef and 30under30.im websites.

Please arrive photo-ready for your scheduled time slot, wearing clothing that best represents you and your winning category, but isn't too formal. Please refrain from wearing any branded items with logos or any clothing with printed wording.

Relevant props are encouraged for the photos if they tie into your category or role in the community, for example: an instrument for musicians, a camera for photographers, sports equipment for athletes, etc.

## QUESTIONNAIRE

As part of Gef's 30 Under 30's robust digital campaign, we will spotlight each winner with a dedicated article on Gef's website. This article will contain a selection of answers from the following questionnaire. Please complete your questionnaire on the 30 Under 30 website at **[30under30.im/winners-questions](https://30under30.im/winners-questions)**

- What is your name and job title?
- How did you start your career or role in the community?
- In one sentence, summarise your journey so far as a young and successful person under 30.
- Tell us about your business/industry, is there something interesting about it that most people wouldn't expect?



- Have you experienced any hurdles in your career or community efforts and if so, how did you overcome them?
- Tell us about why you think you won the category you did, e.g. if you won in the Sustainability category, tell us about your efforts in that area.
- Who are your role models, either on-island or off, in your sector or outside of it?
- What's the best piece of advice you've ever received?
- What do you wish you knew when you were getting started in your career?
- What are your plans for the future?
- What changes do you hope to see in your sector or community in the coming years?
- What, for you, are the benefits of staying on or moving back to the island for young people under 30?
- What does being a Gef 30 Under 30 winner mean to you?
- How do you feel after being recognised as a 30 Under 30 winner and would you recommend others to nominate themselves/others next year?

## WINNERS EVENT

The Winners Event will take place on Friday 21 June from 4pm on Douglas Quay - further details to follow. This will be an informal and celebratory event - an opportunity to connect with the 30 winners, the supporting partner for your category and wider island business community.

A special pre-party mixer event for winners and category partners will be followed the Winners Party in St. Matthew's Church, North Quay. You can be joined by a guest for the Party. Your invitation and further details of each to follow.

Each winner is invited to bring a guest - if you'd like to extend the invitation, please send your guest's name and email address to [info@30under30.im](mailto:info@30under30.im) so that we can send them a digital invite.

Finally, each Gef's 30 Under 30 category has a supporting partner from the island's business community. Partners may reach out to you directly, via LinkedIn for example. Gef's 30 Under 30 has been created to celebrate and encourage collaboration across the community, so please do connect with partners supporting Gef's 30 Under 30, should you feel this helpful.

Please don't hesitate to get in touch. We're excited to be working with you!

### **Gef & 30 Under 30 team**

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[#Gef30Under30](https://twitter.com/Gef30Under30)